Course: Body of Knowledge and Skills — credits: 10

Course code	BPVM26BKS1
Name	Body of Knowledge and Skills
Study year	2026-2027
ECTS credits	10
Language	English
Coordinator	J.M. Haandrikman
Modes of delivery	Education
Assessments	Assignment - Assignment

Learning outcomes

Students:

1. Compare and critically evaluate theories, models and concepts from different disciplines

2. Demonstrate knowledge of the central BOKS themes.

3. Analyse a complex case study from a business perspective, integrating relevant fields relevant within the BOKS.

4. Interpret and critically analyze choices made within a business case, demonstrating corresponding knowledge of the literature.

5. Draw conclusions and formulate recommendations on a business case, supported by corresponding knowledge of the literature.

CLO1 contributes to PLO3: Interdisciplinary Approach

CLO2 contributes to PLO3: Interdisciplinary Approach

CLO3 contributes to PLO2 & PLO 3: Innovation & Entrepreneurship & Interdisciplinary Approach

CLO4 contributes to PLO3 and PLO5: Interdisciplinary Approach & Communication

CLO5 contributes to PLO3: Innovation & Entrepreneurship & Interdisciplinary Approach

Content

Strategic Focus Areas: Entrepeneurship, Global Mindset and Sustainability

Body of Knowledge and Skilss (BKS) is a course in which students build an interdisciplinary frame of reference that supports their work across the MIBP programme. The course is organized around the Body of Knowledge and Skills (BOKS), which is structured into six themes: Transition Management, Sustainability, New Business & ICT, Globalisation & Localisation, Innovation & Entrepreneurship, and Organisational Design & Change.

Through workshops, guest lectures, guided reading, and case-based discussions, students engage with key theories, models, and concepts within each theme. They learn to move from broader perspectives toward the more specific lenses needed for their Innovation Assignment and master's Thesis. A central focus is the ability to compare and critically evaluate alternative theories, models, and conceptualizations rather than simply reproduce them.

Students apply these skills to a business case, analyzing the situation from a business perspective while drawing on relevant fields within the BOKS. They interpret choices made within the case in relation to the relevant literature and develop evidence-based conclusions and recommendations.

The course concludes with an individual oral exam in which students demonstrate their command of the BOKS themes and their ability to reason across disciplines.

This course contributes to SDGs 4, 7, 8, 9, 11, 12 and 13

Included in programme(s)

Interdisciplinary Business Professional

School(s)

Business & Law

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