Course: Innovation Assignment — credits: 15

Course code	BPVM26INA1
Name	Innovation Assignment
Study year	2026-2027
ECTS credits	15
Language	English
Coordinator	J.M. Haandrikman
Modes of delivery	Education
Assessments	Assignment - Assignment

Learning outcomes

Students:

1. Analyse a complex organisational or societal challenge using relevant data, research insights, and appropriate analytical tools to define a clear problem or opportunity.

2. Integrate perspectives, theories, and methods from multiple business disciplines to develop coherent insights and solution directions.

3. Design an innovative and sustainable solution that creates organisational and/or societal value, taking into account feasibility, risks, and stakeholder needs.

4. Work effectively in an interdisciplinary team and engage professionally with internal and external stakeholders throughout the project process.

5. Define and justify relevant impact indicators (economic, social, and environmental) to evaluate the proposed solution.

6. Communicate, critically reflect on, and defend the project approach, supporting evidence, proposed solution, and intended impact in a professional academic format.

CLO1 contributes to PLO1: Research

CLO2 contributes to PLO3: Interdisciplinary Approach

CLO3 contributes to PLO2: Innovation & Entrepreneurship

CLO4 contributes to PLO4: Professional Development & Leadership

CLO5 contributes to PLO1: Research and PLO2: Innovation & Entrepreneurship

CLO6 contributes to PLO4: Professional Development & Leadership and PLO5: Communication

Content

Strategic Focus Areas: Entrepreneurship, Global Mindset and Sustainability

The Innovation Assignment (INA) is a course in which students work in interdisciplinary teams on real-life complex challenges sourced from professional practice or research partners. Students apply and extend their research knowledge and skills acquired in Research in Business, integrating theory and practice to develop an evidence-based, innovative solution.

The course begins with a networking event where students engage with external stakeholders to acquire a project assignment. They then follow an applied innovation and research process structured around systems thinking, problem analysis, ideation, design thinking, stakeholder analysis, value creation, validation, and impact definition.

Students develop integrated solutions by combining disciplinary perspectives and collaborating across backgrounds, with emphasis on synthesising knowledge, analysing complexity, and creating coherent and actionable solutions with societal and/or organisational value.

The course culminates in a portfolio of assessed work, including a capstone research-based academic poster, pitch, and defense, in which students present and justify their research, approach, solution design, and impact.

This course contributes to SDGs 7, 8, 9, 11, 12, and 17.

Included in programme(s)

Interdisciplinary Business Professional

School(s)

Business & Law

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