Course: ALO Marketing Execution Plan — credits: 5

Course code	CELB22ALO8	**Modes of delivery**	Tutorial
Name	ALO Marketing Execution Plan	**Assessments**	ALO Marketing Execution Plan - Other assessment
Study year	2026-2027		
ECTS credits	5		
Language	Dutch, with parts in English		
Coordinator	A.M. Houwing		

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

Entrepreneurship, Communication & Marketing

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