Course: Account & Relationship Management — credits: 5

Course code	CELB26ARM
Name	Account & Relationship Management
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	S.M. Feenstra
Modes of delivery	Individual supervision
Assessments	Account & Relationship Management - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

Entrepreneurship, Communication & Marketing

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