

Course: Final assignment Operational Marketing Plan

credits: 10

Course code	CEMB19EMP	Modes of delivery	Action learning
Name	Final assignment Operational Marketing Plan	Assessments	Final assignment Operational Marketing Plan
Study year	2026-2027		- Other assessment
ECTS credits	10		
Language	Dutch, with parts in English		
Coordinator	H.J. Pijbes		

Learning outcomes*No content available***Content***No content available***Included in programme(s)**

Marketing

School(s)

Entrepreneurship, Communication & Marketing