Course: Marketing Strategy credits: 5

Course code	CEMB19MST
Name	Marketing Strategy
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	H.J. Pijbes
Modes of delivery	Lecture
Assessments	Marketing Strategy - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing

School(s)

Entrepreneurship, Communication & Marketing

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