

**Course: Marketing Organisation****credits: 5**

|                     |                              |                          |                                           |
|---------------------|------------------------------|--------------------------|-------------------------------------------|
| <b>Course code</b>  | CEMB22MOR                    | <b>Modes of delivery</b> | Lecture                                   |
| <b>Name</b>         | Marketing Organisation       | <b>Assessments</b>       | Marketing Organisation - Other assessment |
| <b>Study year</b>   | 2026-2027                    |                          |                                           |
| <b>ECTS credits</b> | 5                            |                          |                                           |
| <b>Language</b>     | Dutch, with parts in English |                          |                                           |
| <b>Coordinator</b>  | H.J. Pijbes                  |                          |                                           |

**Learning outcomes***No content available***Content***No content available***Included in programme(s)**

Marketing

**School(s)**

Entrepreneurship, Communication &amp; Marketing