Course: Domain Marketing 5 credits: 5

Course code	CEVB22MKT5
Name	Domain Marketing 5
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	D.A. van Wieren
Modes of delivery	Lecture Tutorial
Assessments	Consumer behavior 5 - Other assessment PPG skills 5 / interviewing and storytelling - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

Entrepreneurship, Communication & Marketing

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