Course: Domain Marketing 10 credits: 5

Course code	CEVB23MKT10
Name	Domain Marketing 10
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	B.E. Kouwenhoven
Modes of delivery	Assignment Tutorial
Assessments	BCD 10 / Writing File 1 - Other assessment Marketing 10 / Marketing Planning; The Choices - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

Entrepreneurship, Communication & Marketing

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