Course: Domain Marketing 2 credits: 5

Course code	CEVP21MKT2
Name	Domain Marketing 2
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	P. Bosma
Modes of delivery	Assignment
Assessments	Marketing 2 / internal environment - Computer, organised by STAD examinations Marketing 2 / MS-Excel - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Marketing Major Marketing and Communication Management
Marketing Major Digital Marketing
Marketing Major Marketing and Sales Management

School(s)

Entrepreneurship, Communication & Marketing

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