Course: Professional Identity Work Placement — credits: 3

Course code	CIVB26PIWP
Name	Professional Identity Work Placement
Study year	2026-2027
ECTS credits	3
Language	English
Coordinator	C. Mesegué Terradas

Modes of delivery	Action learning Assignment International work placement Practical / Training Problem-based learning Work placement
Assessments	Professional Identity Work Placement - Other assessment

Learning outcomes

Upon completion student is able to:

1. Report on the progress of his activities and intercultural experiences
2. Reflect on their personal and professional development
3. Take ownership and effectively collaborate with various stakeholders

Content

By the end of this course you will be able to manage different projects, collaborate with different stakeholders and reflect on your personal and professional development by using different reflection methods.

Included in programme(s)

Marketing Management

School(s)

Entrepreneurship, Communication & Marketing

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