Course: Internship Abroad — credits: 30

Course code	COVB21STB
Name	Internship Abroad
Study year	2026-2027
ECTS credits	30
Language	English
Coordinator	K.L. Bokma
Modes of delivery	International work placement
Assessments	Internship abroad CO - Other assessment

Learning outcomes

1. Communicating interculturally and internationally
2. Entrepreneurial attitude
3. Analysing and researching
4. Advising and connecting
5. Planning and organising
6. Creating, implementing
7. Reflecting

Content

To enable the interns to develop general and job-specific competencies, the internship comprises a combination of participation activities helping to perform the daily tasks of a communication professional; Examples of daily tasks of a communication professional could include creating (content for) diverse media, organizing activities, preparing presentations, optimizing internal documents, etc.

Next to the daily activities, the student works on a portfolio for the design of a professional product using the 6-phases of design research.

Throughout the internship guidance is provided by the school and by the internship organisation.

Included in programme(s)

Communication

School(s)

Entrepreneurship, Communication & Marketing

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