Course: Marketing communications — credits: 15

Course code	COVP26MCO
Name	Marketing communications
Study year	2026-2027
ECTS credits	15
Language	Dutch, with parts in English
Coordinator	L.M. Kiel

Modes of delivery	Assignment Project-based learning
Assessments	Competency 1 - Other assessment Competency 2 - Other assessment Competency 3 - Other assessment Competency 4 - Other assessment Competency 5 - Other assessment Competency 7 - Other assessment Portfolio - Other assessment

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Communication

School(s)

Entrepreneurship, Communication & Marketing

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