Course: Communication & Behaviour for the Sustainable Society — credits: 5

Course code	ESVM20CB
Name	Communication & Behaviour for the Sustainable Society
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	T. Ouariachi Peralta
Modes of delivery	Education
Assessments	Assignment - Assignment

Learning outcomes

Learning goals
• Students are known with the main theories regarding human behaviour, behavioural change, and behavioural and communicative interventions regarding sustainability and communication.
• Students will actively process the theories and literature into a given case, , while testing their applicability in a project.
• Students show and present in their group report the knowledge gathered in the project, and reflect on the intervention.

Objectives
Students are, after this module:
1. Able to analyze well-known theories in the behavioural and communicationsciences in order to facilitate the energy transition or create the sustainable society.
2. Capable of finding and analyzing the relevant behavioural and communication literature
related to the energy transition and / or sustainability
3. Able to apply relevant behavioural and communicative theories and literature in a group project
4. Are able to critically reflect upon the literature and are able to apply theories into
practice
5. Are able to critically reflect on an intervention that aims to facilitate the energy transition or create the sustainable society by using innovative methods.

Content

Communication and behavior are deeply connected; with our behaviour we communicate and communication, in turn, oftentimes leads to behaviour. In this course we will take you on a journey on the social side of the energy transition, with important questions as whether and how can we (innovatively) transform our society to meet future challenges related to climate change and the energy transition?

Included in programme(s)

Energy for Society

School(s)

Engineering, Life Sciences & ICT

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