Course: Project: The company expanding across borders — credits: 10

Course code	FOVP26TCEB
Name	Project: The company expanding across borders
Study year	2026-2027
ECTS credits	10
Language	English
Coordinator	E. van der Wagen

Modes of delivery	Project-based learning Tutorial
Assessments	Research Skills - Other assessment Responsible Conduct - Other assessment

Learning outcomes

International Finance & Economics 1

1. The student explains and interprets data relating to the business cycle and structure of the economy and its impact on different industries.
2. Students describe and explain the basic relationship between macroeconomic variables and developments in the foreign exchange market, as well as the balance of payments.

Quantitative Data Analysis

1. The student processes quantitative economic and financial data into descriptive statistics, tables and charts, and formulates straightforward interpretations.
2. The student explains and applies the theory of variation and shape on gathered quantitative economic and financial datasets and interprets the outcomes in the right context.

Professional Skills

1. The student develops his Professional Identity (PI) by being aware of his own knowledge, skills and qualities in relation to his education and his future profession and accounts for them orally and in writing. He knows what he can do and knows his development points.
2. The student shows his own professional identity by:
    1. Showing professional craftsmanship by reflecting on his own knowledge and skills, ICT literacy, sustainability, oral and written communication and on their own future profession also in relation to society and social expectations
    2. Reflecting on their own responsible actions with regard to the quality of their own and others' work and focus on their own standards and values. In doing so, he demonstrates basic knowledge about professional and behavioural codes, (inter)cultural differences, ethics and ethical principles aimed at future action as a financial professional.
    3. demonstrating self-direction in carrying out assignments within the project group/class and in completing their own training.
    4. demonstrating an entrepreneurial attitude when carrying out assignments within the project group/class and in completing their own training.
    5. demonstrate an inquisitive attitude when carrying out assignments within the project group/class and when going through their own education.
    6. collaborating effectively with fellow students in a project group/class on assignments focused on the financial economic field. The collaboration is aimed at on quality improvement of the final result.

Content

The **OutLook** project is a research based project in which the theory and practice of research will play a central role. The application of research will be closely related to the content of both courses in 1.4. Goal of the project is to deliver a research report together with a presentation of this report.

During this project the students work in small groups of approximately four persons on a self-defined topic. The project outline will describe the preconditions for the topic to be chosen.

The project

In recent years a shift in society’s mindset has been taking place. This focusses on a growing awareness on sustainable development of the world. With as ultimate goals a circular economy. Multiple new business ideas have been created and many of these business innovations prove to be successful. E.g. Tesla with its electric cars. The production capacity of its factories cannot even catch up with the demand in the market. Multiple other car manufacturers announced their new vision on transport and also switch to more sustainable power resources as a source of power for their future vehicles.

Within this project the students come up with a sustainable business idea (sustainable as defined by the Brundtland report and it can be an existing idea in the market). During this project the students will conduct an exploration of the market for this product in two self-defined countries. Precondition is that one of these countries should be within Europe and one of these countries should be located outside of Europe.

Students should integrate the knowledge which they develop during the courses International Finance & Economics 1 and Quantitative Data Analysis into their report to create a decent level of quantitative research output.

The research will be developed as a diagnostic research in which the exploration of the market will be central.

Included in programme(s)

International Finance & Control

School(s)

Business & Law

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