Course: Professional Skills 2: Presentation skills — credits: 5

Course code	ICVP25CIB3
Name	Professional Skills 2: Presentation skills
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	P.C.M. Swieringa
Modes of delivery	Assignment Practical / Training
Assessments	Advisory Skills 2 - Other assessment Language 2 - Computer, organised by STAD examinations

Learning outcomes

The following learning outcomes are developed at level 1:
1. Identify relevant developments for the organisation, monitor international and intercultural developments, and translate the implications into communication policy.
11. Communicate orally and in writing in a correct, target group-oriented, business-like and concise manner, and consequently create commitment.
12.Organise interaction and collaboration, arrange networking or other meetings, expand their national and international network, and draw on this network for specific knowledge or information.

Content

The students work on their individual and group presentation skills. We will pay attention to several presentation-related topics such as nervousness, use of voice and posture. Students will learn about creative techniques to improve the quality of their presentation, for example by applying techniques to increase audience engagement. There is also ample time to practice.

In Language students will be trained in web-writing and use of AI.

Included in programme(s)

International Communication

School(s)

Entrepreneurship, Communication & Marketing

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