Course: Professional Skills 1: Communication Skills — credits: 5

Course code	ICVP25OTP3
Name	Professional Skills 1: Communication Skills
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	P.C.M. Swieringa

Modes of delivery	Assignment Practical / Training
Assessments	Advisory Skills 1 - Other assessment Language 1 - Computer, organised by STAD examinations

Learning outcomes

The following learning outcomes are developed at level 1:
1. Identify relevant developments for the organisation, monitor international and intercultural developments, and translate the implications into communication policy.
4. Investigate the needs and wishes of the target group, and understand the contextual/cultural factors that affect the behaviour of the target group.
11. Communicate orally and in writing in a correct, target group-oriented, business-like and concise manner, and consequently create commitment.

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Content

Students will get acquainted with networking skills, which includes an introduction to LinkedIn and an interview with a communication professional that they conduct and analyze.

In language focus will be on writing for the communication professional and a mini-essay.

Included in programme(s)

International Communication

School(s)

Entrepreneurship, Communication & Marketing

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