Course: Integrated Assignment 2.4; Operations & Finance — credits: 5

Course code	IFCB19IA24
Name	Integrated Assignment 2.4; Operations & Finance
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	G.J. Leijssenaar
Modes of delivery	Project-based learning Tutorial
Assessments	Integrated Assignment 2.4 - Other assessment

Learning outcomes

1. The student is able to use theory and process modelling to analyze operational processes and suggest improvements, within a simple intercultural context.
2. The student can analyze operational risks and make suggestions about mitigation, within a simple intercultural context.
3. The student acts in an intercultural context in a given case. He recognizes the different ways of thinking and views on the world
4. The student applies advisory skills, maintains the discussion structure and deals with the behavior of the advised in such a way that the advice is accepted.
5. Wth the help of scientific models the student determines future cash flow (Net Present Value) and cost of capital in order to prepare investment decisions and business valuations.
6. The student evaluates the effects of financial leverage considering the different (hybrid) financing options (stocks, bonds, loans, lease and factoring) as well as the demands of the possible capital investors.

Content

This project will require students to analyse a production company, find possible improvements and find ways to finance the proposed improvements, within an intercultural setting.

As such, the student wiill need to build on their knowledge of Operations Management and Corporate Finance to come up with the right analysis and suggestions for improvement. Students are also required to apply their knowledge of cultural differences to the findings to make them relevant in an intercultural context. Lastly, the project will have the students present their advice, based on the findings, in a way that the advice is accepted.

Included in programme(s)

International Finance & Control

School(s)

Business & Law

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