Course: Strategic Management — credits: 5

Course code	IFCB19SM1C
Name	Strategic Management
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	J. Mennes
Modes of delivery	Tutorial
Assessments	Strategic Management 1 - Other assessment

Learning outcomes

1. The student can make an internal and external analysis for an international organization.
2. The student can apply strategic management models in a given case or problem for a client
3. The student can translate global strategic statements to concrete steps which has to be taken to reach strategic goals.
4. The student is able to recognize the theory on strategic management and apply it in a given case
5. The student is able to analyze a given case and come up with recommendations.

Content

During this course you will learn about strategic decisions within a company. You will learn different strategic models and how to analyse and apply them to an organiztion. During a simulation you will bring the theory into practice. After the course you can translate global strategic statements to concrete steps which has to be taken to reach the strategic goals.

Included in programme(s)

International Finance & Control

School(s)

Business & Law

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