Course: Flexible Research Project — credits: 5

Course code	LBVB26FRP1C
Name	Flexible Research Project
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	N. Ding
Modes of delivery	Education Lecture
Assessments	Other assessment - Other assessment

Learning outcomes

PLO1: International Business Opportunities
In this course, the student develops an intermediate understanding of research and communication to investigate real-world international business challenges and communicate insights effectively to professional audiences.

Learning line: Research & Data Analytics:

• CLO1: The student can design and conduct applied research using appropriate qualitative and quantitative methods to analyse complex international business problems.

Learning line: Global Mindset and Professional Development:

• CLO2: The student can communicate complex information clearly, coherently, and professionally, demonstrating critical and analytical use of language in an international business context.

PLO2: Business Transformation
In this course, the student learns to apply evidence-based insights to recommend feasible and responsible solutions for organisational improvement and sustainable value creation.

Learning line: Research & Data Analytics:

• CLO1: The student can apply analytical and interpretive skills to generate valid conclusions from business data and propose data-driven recommendations for improvement.

Learning line: Global Mindset and Professional Development:

• CLO2: The student can convey research-based insights and recommendations in a clear, structured, and professional manner to support responsible organizational decision-making.

Content

This course develops students' ability to investigate and communicate solutions to real-world international business challenges. Students design and conduct applied research using qualitative and quantitative methods, and critically analyze current business issues related to law, economics, ethics, sustainability, and innovation. A strong global mindset is fostered through professional communication tailored to international audiences. The course connects to sustainability and social impact by emphasizing responsible, evidence-based decision-making and sustainable value creation, aligning most strongly with SDG 12 (Responsible Consumption and Production) and SDG 8 (Decent Work and Economic Growth).

Included in programme(s)

IBS Exchange programme International Business - Fundamentals
International Business 4 Year

School(s)

Business & Law

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