Hanze

Course: Financial Statement Analysis of a Multinational Enterprise — credits: 5

Course code	LBVB26FSA1C
Name	Financial Statement Analysis of a Multinational Enterprise
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	M.C. Parsons
Modes of delivery	Lecture
Assessments	Other assessment - Other assessment

Learning outcomes

PLO1: International Business Opportunities
In this course, the student learns to apply an intermediate understanding of finance, accounting, and supply chain management to analyse how firms create value through financial performance, capital structure, and operational efficiency.

Learning Line: Economics, Finance & Accounting:

CLO1: The student can interpret financial statements and ratio analyses to assess a company's financial health, capital structure, and potential for long-term value creation.

Learning Line: Operations and Supply Chain:

CLO2: The student can evaluate how inbound logistics influence performance and propose straightforward improvements to enhance value creation.

PLO2: Business Transformation
In this course, the student learns to apply intermediate financial, operational, and sustainability insights to identify improvement opportunities and provide responsible, evidence-based recommendations for business transformation.

Learning Line: Economic, Finance & Accounting:

CLO1: The student can analyse financial data and external business information to draw conclusions about a company's future financial performance and formulate realistic, data-driven recommendations for improvement.

Learning Line: Operations and Supply Chain:

CLO2: The student can use financial and operational information to propose actions that optimise the cash conversion cycle and strengthen sustainable supply chain performance.

Learning Line: Sustainability and Societal Impact:

CLO3: The student can evaluate a company's sustainability developments and apply the Sustainable Development Goals (SDGs) framework to formulate value-adding recommendations for responsible business transformation.

Content

This course focuses on the financial and operational analysis of a multinational enterprise. Working in teams, students assess financial performance, capital structure, and the cash conversion cycle, and develop improvement proposals that integrate inbound logistics. The international company context supports a global mindset by strengthening analytical skills in cross-border business environments. The course connects to sustainability and social impact through the evaluation of corporate sustainability strategies and their financial implications, with strongest alignment to SDG 12 (Responsible Consumption and Production) and SDG 8 (Decent Work and Economic Growth).

Included in programme(s)

IBS Exchange programme International Business - Fundamentals
International Business 4 Year

School(s)

Business & Law

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