Course: French Language and Culture A1 — credits: 5

Course code	LBVP26FRE1C
Name	French Language and Culture A1
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	S. Orgiu
Modes of delivery	Education
Assessments	Other assessment - Other assessment

Learning outcomes

PLO3: Relationship Management

In this course, students develop foundational skills in the foreign language and an understanding of the foreign culture
to facilitate international business among culturally diverse stakeholders.

Learning Line: Global mindset and professional development

CLO1: At the A1 (beginner) CEFR level, students can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. They can introduce themselves and others and can ask and answer questions about personal details such as where they live, people they know and things they have. They can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

PLO4: Self-Management

In this course, students develop foundational skills in the foreign language and an understanding of the foreign
culture to navigate complex international contexts and enhance their professional self-management.

Learning Line: Global mindset and professional development

CLO1: Students demonstrate awareness of how basic language and cultural skills support their self-management and personal growth.

Content

Learning a foreign language helps students become business professionals with a global mindset, as it will allow them to connect with people from another culture. By speaking another language and understanding another culture, they can break down the barriers of communication, putting themselves at a huge advantage as a business professional, next to experiencing a new world view and discovering new concepts.

Included in programme(s)

International Business 3 Year
International Business 4 Year

School(s)

Business & Law

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