Course: Intercultural and Professional Skills in International Business 1 credits: 5

Course code	LBVP26IPS1C
Name	Intercultural and Professional Skills in International Business 1
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	S. Bosma
Modes of delivery	Tutorial
Assessments	Other assessment - Other assessment

Learning outcomes

PLO3: Relationship Management
In this course, students engage in interactive and reflective learning activities to analyze intercultural business situations and formulate appropriate responses.
Learning Line: Global mindset and professional development
CLO1: Students can mitigate the pitfalls of cultural differences in business and social contexts by displaying willingness to work with people from diverse cultural backgrounds and in different countries in order to cultivate and manage relationships responsibly with culturally diverse stakeholders and achieve mutual business goals.

PLO4: Self-Management
In this course, students complete reflective exercises and activities to enhance their self-management and professionalism.
Learning Line: Global mindset and professional development
CLO1: Students can reflect on their personal development to enhance self-management and professionalism for the benefit of themselves, the organisation, and the field of international business.

Content

This course prepares students to add value to international business and society by developing essential life and career skills, commonly referred to as 21st-century skills, through interactive workshops. The seminars aim to cultivate business professionals with a global mindset by guiding students through several key steps. First, students enhance their awareness of their own cultural assumptions and begin to recognize differences in others' perspectives. They are encouraged to interpret the experiences and behaviours of others through their own cultural lens and respond appropriately. The course also emphasizes the importance of leveraging cultural differences in verbal and non-verbal communication to foster shared understanding. SDG 10.

Included in programme(s)

International Business 4 Year

School(s)

Business & Law

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