Hanze

Course: Implement and Evaluate in Co-creation — credits: 30

Course code	MIVB24MOD22
Name	Implement and Evaluate in Co-creation
Study year	2026-2027
ECTS credits	30
Language	Dutch, with parts in English
Coordinator	T. Delfos
Modes of delivery	Assignment
Assessments	Portfolio assessment - Assessment

Learning outcomes

1. Methodically identifies and analyzes issues and developments that are relevant to stakeholders of the work unit and uses the resulting opportunities to increase efficiency and/or effectiveness of the work unit.
2. Moves individuals and/or team, making use of the professional responsibility of the individuals and the strength of the team, with the aim of a predetermined direction of change and/or achieving an organizational goal.
3. Methodically explores opportunities for a relevant improvement of a limited part of the business operations of an (part of an) organization, implements improvements in co-creation with stakeholders and substantiates the improvements.
4. Explores and initiates internal and/or external collaboration within an organization that are necessary for the design, implementation and development of services and motivates professionals from the work unit to make an active contribution to this.
5. Facilitates a good and inviting learning environment for (part of an) organization/learning team to develop personally and as a team to optimize the quality of services.
6. Promotes the vision on care, services and leadership within the work unit, gives meaning to the relationship between this own vision and the vision and goals of the organization and draws conclusions from this for his own professionalization and position within the organization.
7. Continuously demonstrate an investigative and critical attitude towards daily activities and processes in the work unit and substantiate this with evidence actions and considerations to improve the primary process in the work unit.

Content

In the first semester you designed innovation for an issue/case together with your project group. You have also validated a prototype and innovation plan.

During this module (second semester) you will explore how an innovation can be implemented in an organization. Theories/literature about change management and influencing behavior are central during the lessons. You will also learn skills about applying different conversation techniques to change behavior. You will organize an ethical dialogue at the organization with professionals involved in the issue/case. Finally, you will explore/evaluate together with stakeholders/users how the innovation can be used in the organization and what the impact is for practice.

Professional themes this semester:

- Change
- Organize
- Leading self and others
- Context en community

Included in programme(s)

Health Care Management

School(s)

Health, Care & Vitality

share your talent. move the world.

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.