Course: Basic Marketing — credits: 5

Course code	ORVP25MKT
Name	Basic Marketing
Study year	2026-2027
ECTS credits	5
Language	Dutch, with parts in English
Coordinator	P. Markandu
Modes of delivery	Practical / Training
Assessments	Basic Marketing - Computer, organised by STAD examinations

Learning outcomes

No content available

Content

No content available

Included in programme(s)

Entrepreneurship & Retail Management

School(s)

Entrepreneurship, Communication & Marketing

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