Hanze

# Course: Social Impact — credits: 5

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| **Course code** | SKVH22SIM |
| **Name** | Social Impact |
| **Study year** | 2026-2027 |
| **ECTS credits** | 5 |
| **Language** | English |
| **Coordinator** | R.M. van Rozen |
| **Modes of delivery** | Action learning<br>Guest lecture<br>Lecture<br>Problem-based learning |
| **Assessments** | Social Impact - Computer, organised by STAD examinations |

**Learning outcomes**

- Students gain knowledge about different theories regarding the fast-developing world of social impact & (elite) sports
- Students apply this knowledge in the development of policy/policy decisions
- Students contribute to developing relevant communities and networks
- Students evaluate and advice based on the above-mentioned knowledge and skills

LILO 3: Implementing (Competency level 3)
LILO 4: Advising (Competency level 3)

Body Of Knowledge and Skills (BOKS) for the national educational profile for Sport Studies [in Dutch: landelijk opleidingsprofiel Sportkunde]:

**Sport and society:**
4. Sport and physical activity as a tool
5. Social and ethical issues
6. Sport and physical activity policy

**Sport and physical activity research:**
14. Research capabilities
15. Monitoring and evaluation

**Forming connections within and beyond sport and physical activity:**
18. Multidisciplinary and interdisciplinary collaboration

**Content**

***Content of the course component:***
'This Body of Knowledge focuses on the **impact of sport and exercise** on society and what role sport can play in relation to **quality of life**, **health** and **economy** and what the **appropriate interventions** are that can achieve social impact.'

Students learn different theories regarding the fast developing world of social impact & (top)sports (Public Value Creation, SROI, Logic Framwork, SDG, CSR, CSRD and the Theory of Change).

The course looks at the social costs and benefits of sport and how better (policy) decisions can be made based on this information. This involves looking at the interventions or aspects of sport that should be invested in to pursue specific policy objectives. Attention is also paid to the social aspects that come into play when implementing integral and multi-sectoral sports policy.

Students play a leading role in developing communities and networks that impact the interfaces between sports' economic value, health value and social value and will conduct evaluations and provide advice based on current developments and state-of-the-art knowledge of the strategies and policies adopted by sports and exercise organisations and programmes.

***Course structure:*** The course consists of guest lectures, regular lectures, assignments and tutorials led by your instructor.

***Assessment structure:*** Assignment.

***Literature and any costs:*** -

**Included in programme(s)**

Sport Studies

**School(s)**

Well-being, Education & Sport

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