Course: Challenge 1 (Introductory challenge event) credits: 10

Course code	SKVP24IEM
Name	Challenge 1 (Introductory challenge event)
Study year	2026-2027
ECTS credits	10
Language	English
Coordinator	R.M. van Rozen
Modes of delivery	Guest lecture Lecture Problem-based learning Tutorial
Assessments	Introductory challenge event - Portfolio assessment MFA - Computer, organised by School Outdoor week - Active participation

Learning outcomes

LILO 1: Professionalism of the sports professional (Competency Level 1)
LILO 2: Design (Competency level 1)
LILO 3: Implementing (Competency level 1)
LILO 4: Advising (Competency level 1)

Content

Content of the course component: The complex world of today consists of an enormous number of challenges and wicked problems. These complex problems are problems that are beyond the scope of any single organisation, both in terms of understanding and response. Additionally, there is often disagreement about the cause of the problems and how to address them. Wicked problems lack clarity in both their aims and solutions and are subject to real-world constraints. This means that risk-free attempts to find a solution are highly unlikely. Within the sport studies program, students will work on challenges and wicked problems and will try to solve a part of the complex issues that exist.

During this course, students will be introduced to the structure and method of working in a specific challenge and they will gain experience when it comes to working in a complex situation with many different stakeholders and target groups.

In this introductory challenge, the students will work in multidisciplinary teams on developing, organising, executing and evaluating a unique (innovative) sports experience for a specific target group. The team works according to the principles of project management, in which skills in marketing, communication, research, organisation and supervision are indispensable.

The event must be based on one of the intersections of the values of sport (economic, social or health). In order to set up a successful event, the students will be guided by both a client and a supervisor of Sports studies. Focus points of this assessment include:

Pre-event:
- Research;
- Marketing/promotion;
- Finance;
- Sponsorship.

During event:
- Coordination;
- Guiding;
- Supervision;
- Leading volunteers.

post event:
- Evaluation;
- Aftercare.

To further enhance their professional development, students will participate in an outdoor week in the Belgian Ardennes. During this week, students will have a unique experience that includes several challenges around the topics of personal leadership and development and team building whilst participating in different outdoor activities.

Course structure: The course consists of guest lectures, regular lectures, and tutorials led by your instructor.

Assessment structure: Portfolio assessment.

Literature and any costs: -

Included in programme(s)

Sport Studies

School(s)

Well-being, Education & Sport

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