Course: International Human Resource Management — credits: 5

Course code	UTVM25HRM1C	**Modes of delivery**	Tutorial
Name	International Human Resource Management	**Assessments**	TEST-01 - Assignment
Study year	2026-2027		
ECTS credits	5		
Language	English		
Coordinator	S. Gürbüz		

Learning outcomes

1. **Understanding International HRM:** Understand the internationalization of HRM and its significance for multinational enterprises (contributes to PLO 1).
2. **Strategic International HRM:** Evaluate the strategic role of HRM in designing and structuring multinational enterprises (contributes to PLO 2).
3. **Cross-Cultural Management:** Develop strategies for managing cultural diversity in international HRM practices (contributes to PLO 8).
4. **International Talent Management:** Apply effective strategies for international workforce planning, recruitment, selection, and retention (contributes to PLO 4).
5. **International Training and Development:** Design and implement training and management development programs tailored to diverse cultural contexts (contributes to PLO 2).
6. **Performance Management in International Contexts:** Develop performance management systems suited to the needs of multinational enterprises (contributes to PLO 4 and 8).
7. **Employee Well-being in International Settings:** Promote employee well-being and work-life balance in international assignments (contributes to PLO 8).

Content

Strategic Focus Areas: Global Mindset and Sustainability

This course provides students with a comprehensive understanding of the policies, practices, and challenges involved in managing human resources in multinational enterprises (MNEs) operating in a globalized environment.

Included in programme(s)

International Business and Management

School(s)

Business & Law

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