Hanze

Course: Strategic Decision Making & Multinational Boardroom — credits: 5

Course code	UTVM25SDB1C
Name	Strategic Decision Making & Multinational Boardroom
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	H. Matthee

Modes of delivery Tutorial

Assessments

Learning outcomes

After completing the course, the student is able to:

- assess the theoretical importance and practical applicability of major theories of decision-making and their application in complex and uncertain international politico-economic environments (Contributes to PLOs 1,3)
- evaluate the emotional, moral and cognitive dimensions of the executive exercise of governance (Contributes to PLOs 3,4)
- analyse and appraise the institutional environment and the incentives of decision-making in a large multi-national corporation against the backdrop of Sustainability and Circular Economy norms and values (Contributes to PLOs 6, 7, 8)
- create appropriate approaches to address stakeholder problems and exercise ethical judgment (Contributes to PLOs 5, 7, 8)

Content

This module consists of a series of lectures/seminars, in which advanced theoretical knowledge will be provided about decision-making in complex and uncertain environments, and more specifically about the emotional, cognitive and moral dimensions of the exercise of corporate governance, boardroom roles, and the group dynamics of boards. Next to that, the institutional environment and incentives determining decision-making in a large corporation, and the associated ethical issues as well as normative paradigms like Sustainability and the Circular Economy are analyzed.

A key part of the module involves an extensive as well as intensive two-day boardroom simulation game. Participation in this game has students apply the above mentioned theoretical knowledge of decision-making in the context of executive team meetings. It has them face and deal with major problems, respond to unexpected challenges, and reflect on the experience gained.

Students will be introduced to the case beforehand during a preparation phase.

There are two assignments in the module: a group memorandum produced after the two executive team meetings, and a reflection paper referring to the theories and concepts covered and evaluating the experiences during the meetings.

Directly and indirectly, the module refers to Sustainable Development Goals 7 (affordable and clean energy), 8 (decent work and economic opportunity), 9 (industry, innovation and infrastructure) and 11 (sustainable cities and communities)

Included in programme(s)

International Business and Management

School(s)

Business & Law

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