Course: International Strategic Management — credits: 5

Course code	UTVM25STM1
Name	International Strategic Management
Study year	2026-2027
ECTS credits	5
Language	English
Coordinator	P.L. Schiphof
Modes of delivery	Tutorial
Assessments	Intern. Strategic Management - Computer, organised by STAD examinations

Learning outcomes

After completing the course, the student is able to:

• STM1: analyse and evaluate the international implications of the strategic management process, content and context (contributes to PLO 1, 2 & 3);
• STM2: critically evaluate the (situational) values and justify the application of various theories, concepts, models and tools for the development and evaluation of business, corporate and network level strategies using many, often conflicting, schools of thought context (contributes to PLO 2, 3 & 4);
• STM3: develop a critical, analytical, flexible and creative mind-set, which challenges organizational, industry and (inter)national strategic paradigms and problem-solving recipes context (contributes to PLO 3,4, 5 & 6);
• STM4: discuss and assess the impact and relevance of (dynamic) decision making on strategy development approaches and processes context (contributes to PLO 3 & 4);
• STM5: cooperatively design institutional strategic interventions related to competitive success by (rational) analysis, design and synthesis of strategic corporate and business solutions context (contributes to PLO 4 & 5);.

Content

Strategic Focus Areas: Global Mindset & Sustainability

The course International Strategic Management covers all three dimensions of strategic management (process, content and context) and deals with a wide range of issues on each dimension.
As the course aims to go beyond understanding and applying basic tools and concepts, students are challenged to understand more complex phenomena and to critically reflect upon them. This is reinforced by not shielding students from the uncertainties, inconsistencies and disputes within the field of strategic management.

This course contributes to the following SDG’s: 1, 8, 9 & 12.

Included in programme(s)

International Business and Management

School(s)

Business & Law

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