

Programme

Qualification awarded

Master of Science

Length of the programme

18 months

ECTS credits

90

Level of qualification

Master

Mode

Full-time

Language

Dutch, with parts in English

School

School of Communication,
Media & IT

Locations

Groningen

Master Digitale Technologie

Profile of the programme

Learning outcomes

International and Intercultural communication

The student shows a high level of global awareness and intercultural sensitivity, facilitates relationships, helps an organization to build trust with multiple stakeholders and sees the bigger picture- globally, socially, culturally, technologically and economically.

Critical thinking & Research

The student demonstrates the ability to think critically, by using research insights based on the systematic, gathering, analysis and evaluation of data and information to improve communication outcomes.

Problem Solving & Innovation

The student will be able to solve complex open-ended communication problems, integrate knowledge from various disciplines, applies creative thinking skills* and includes innovation as part of the decision making process.

Strategic Thinking

The student demonstrates the ability to think strategically by understanding communication at the managerial and the consultancy level and by aligning communication with purpose and values of the organization in light of societal expectations.

(Reflective) Professionalism

The student displays appropriate professional attitude and behavior and works within an ethical framework.

Programme

Master Digitale Technologie	credits
Year 1 Master Digitale Technologie	60
□ Semester 1	30
▫ DTVM20IDT - Introduction to Digital Technology	15
▫ DTVM20WDT - Working with Digital Technology	15
□ Semester 2	30
▫ DTVM20SDT - Working together on new Digital Technology	30
Year 2 Master Digitale Technologie	30
□ Semester 3	30
▫ DTVM20LDT - In the Lead on Digital Technology	30

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