

# Programme

# Qualification awarded

Bachelor of Arts

Length of the programme 48 months

#### **ECTS** credits

240

## Level of qualification

Bachelor

#### Mode

Full-time

### Language

Dutch, with parts in English, English

### School

Minerva Art Academy

## Locations

Groningen

# Design, Major Time Based

## Profile of the programme

The Bachelor degree programme Design comprises 240 ECTS credits (a first-year programme of 60 ECTS credits and a main phase programme of 180 ECTS credits).

The programme is composed of compulsory units and elective units and is professional development orientated:

Switchboard and other practical components, in addition to a graduation project, form an essential and compulsory part of this degree programme.

The degree programme equips the student with the competences required of a professional in the field of Design. These are:

- Creative ability: proceeding from a personal idea and vision, the designer can develop a concept and realise that concept.
- Skills in critical reflection: the designer can reflect on, analyse, interpret and evaluate his or her own work and that of others.
- Ability to grow and innovate: the designer is able to develop and deepen his or her personal expertise, arrive at a personal interpretation of the profession and of his or her artistry.
- Organisational ability: the designer can independently establish and maintain an inspiring and functional work environment.
- Communication skills: the designer can obtain a commission and interpret an assignment; he or she can present and explain the work effectively, and can negotiate with commissioners and other relevant parties.
- Contextual awareness: the designer is able to grasp relationships between his or her own work and that of others, and between his or her own work and the public.
- Ability to collaborate: the designer can make an active contribution to a team in the development and realisation of a product or process.

This student has completed the major **Time Based Design**.

The major **Time Based Design** focuses on thinking in moving images, in stories in time and space. Graduates will have developed themselves as designers for the work field of human experience such as e.g. theatre, VR- environments, staged realities, using images, video, light and sound. Graduates have experience in working (individually or in teams) on productions, large and small, often in cooperation with a range of professional organizations.

## Learning outcomes

The graduate of the Bachelor degree programme in Design can demonstrate their mastery in the following learning outcomes:

## **Creative capacity**

The student can make authentic visual work that stems from research and which demonstrates artistic vision. The visual work creates meaning and results from the designer's personal ambition.

## Capacity for critical reflection

The student is able to research his own work and working methods, as well as those of others, through contemplating it, analysing, problematizing, positioning, and assessing it.

## Capacity for growth and innovation

The student is able to continue to develop and deepen his own work and method of working, and in doing so provides a contribution to the development of the profession, the field, culture, and society.

## Organisational capacity

The student can set up and maintain an inspiring and professional work situation.

## **Communicative capacity**

The student can formulate his ideas, concepts, work, method of working, and artistic vision to professionals and the public in and outside of the field.

## **Environmental focus**

The student is able to relate actively and critically to the context he finds himself in with his work.

# Capacity to cooperate

The student is able to actively contribute to the realisation of an artistic product or process by working independently within a collaborative setting.

# Programme

D	Design, Major Time Based credits				
Ye	Year 1 60				
	Stre	eam Design, Techniques & Research	50		
	0 V	/GVP24GRA1 - Graphic & Interaction Design	10		
		/GVP24ILL1 - Illustration & Animation Design	10		
		/GVP24PDE1 - Product Design	10		
		/GVP24SPD1 - Spatial Design /GVP24TBD1 - Time Based Design	10 10		
П		eam Theory + Practice	10		
ш		/GVP24MKV1 - (Post-)modern Art & Design 1 & Professional Development	5		
		VGVP24MKV2 - (Post-)modern Art & Design 2 & Professional Development	5		
Year 2  ☐ SEMESTER 3			50		
Ц			25		
		Stream Design & Research1	10		
		selection of following courses  VGVB24LTB1 - Laboratory 1 Time Based	10		
		Stream Design & Techniques1	10		
		selection of following courses			
	C	VGVB24STB1 - Studio 1 Time Based	10		
	_ S	Stream Theory and Practice 1	5		
	0	VGVB24THE1 - Theory 1+ Professional development	5		
	Sen	mester 4	25		
		Stream Design & Research2	10		
		selection of following courses	10		
		VGVB24LTB2 - Laboratory 2 Time Based	10		
		Stream Design & Techniques2 selection of following courses	10		
		□ VGVB24STB2 - Studio 2 Time Based	10		
		Stream Theory and Practice2	5		
	_	VGVB24THE2 - Theory 2+ Professional development	5		
	ar 3		55		
		mester 5	25		
	_	Stream Design & Research3	10		
		selection of following courses  VGVB24LTB3 - Laboratory 3 Time Based + Professional Development	10		
		Stream Design & Techniques3	10		
		selection of following courses			
	C	VGVB24STB3 - Studio 3 Time Based	10		
	_ S	Stream Theory and Practice3	5		
	0	VGVB24THE3 - Theory 3+ Professional development	5		
		mester 6	30		
	_	Practice 4	30		
		one of following courses	30		
		Minor	30		
		Exchange  selection of following courses	30		
		VGVB24SBEX1 - Switchboard Exchange	30		
	Е	] Internship	30		
		selection of following courses			
		VGVB24SBIN1 - Switchboard Internship	30		
		In House live Project	30		
		selection of following courses			
		VGVB24SBIH1 - Switchboard In House Live Project	30		
	L	Research Project  selection of following courses	30		
		VGVB24SBRP1 - Switchboard Research Project	30		
	Г	Specialisation	30		
		selection of following courses			
		□ VGVB24SBSP1 - Switchboard Specialisation	30		
		Out There	30		
		selection of following courses			
		VGVB24SBOT1 - Switchboard Out There  VGVB24SBOT1 - Switchboard Out There	30		
		Hybrid Arts Lab	30		
		selection of following courses  VGVB24SBHAL1 - Switchboard Hybrid Arts Lab (H.A.L.)	30		

Year 4		
Semester 7		
☐ Stream Design, Research & Techniques 5	20	
□ VGVB24LBS4 - Design Graduation Year - Laboratory 4 & Studio 4	20	
☐ Stream Practice and Theory 5	10	
□ VGVB24PDT4 - Design Graduation Year - Professional Development 4 & Theory 4	10	
Semester 8		
☐ Stream Design, Research & Techniques 6	30	
<ul> <li>VGVB24GRP1 - Design Graduation Year - Graduation Project</li> </ul>	25	
VGVB24FEP1 - Design graduation year - Final Exam Presentation	5	
Offcourses		
electives		

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