Hanze

Programme

Qualification awarded
Bachelor of Science

Length of the programme
48 months

ECTS credits
240

Level of qualification
Bachelor

Mode
Full-time

Language
Dutch, with parts in English

School
School of Business Management

Locations
Groningen

Business Administration (curriculum 2025)

Profile of the programme

The Bachelor degree programme Business Administration consists of a programme of 240 ECTS credits (a first-year programme of 60 ECTS credits and a main phase programme of 180 ECTS credits). The main phase programme is composed of compulsory units (150 ECTS credits) and elective units (30 ECTS credits).
The programme is practice-oriented: work placements (42 ECTS credits) and other practical components form an essential and compulsory part of this programme, as does a graduation project (18 ECTS credits).

The programme equips the student with the competences required of a professional in the field of Business Administration. These are:

1. Developing a vision on changes and trends in the external environment and establishing relations, networks and linking structures.
2. Analysing policy issues and translating them into policy goals and -alternatives and preparing for decision making.
3. Applying principles of human resources management in line with organisational strategy.
4. Designing, arranging, controlling and improving business processes.
5. Analysing financial and legal issues, internal business processes and the organisational environment to strengthen cohesion and interaction of these issues within the organisation.
6. Developing, implementing and evaluating a change process.
7. Social and communicative competences (interpersonal, organisation).
8. Self guiding competences (intrapersonal, professional).

The graduation project is the most important test of the Business Administration programme. For the duration of the graduation project the student fulfils an internship within an approved organisation. During this internship the student performs professional tasks on a junior consultant level and works to advise the organisation on the solution of a specifically assigned organisational problem by researching the issues involved and weighing alternative solutions.

Graduates in Business Administration have the ability to deal with organisational issues from an integrated business perspective with an emphasis on economic, legal and personnel aspects of business management. They have a vision on developments in the business environment and can translate this vision into business solutions. They can organise, manage and change business processes and realise implementation within an organisation. They are generalists who analyse and solve organisational problems from different angles. Specific attention is given to the international environment in which organisations operate, the relevance of sustainability and the importance of innovation within organisations.

Learning outcomes

The graduate is able to demonstrate that he/she can:

1. identify organisational problems, analyse, design, implement and evaluate business processes, improve and innovate these processes by presenting solutions to problems, in an integral, ethical and socially responsible way.
2. use common methods and techniques of applied research, account for his methods and results to internal and external stakeholders in a way that is relevant and adequate in business and relate these to the organisational goals.
3. identify and analyse (possible) strategic, operational, legal and financial organisational risks, design and implement measures to control these risks and evaluate these measures on their effectiveness.
4. identify and analyse (international) developments in the organisational environment that (may) influence the organisation and translate these to the organisation from a perspective of social responsibility.
5. advise on strategic alternatives and innovative solutions to organisational problems, based on an entrepreneurial and creative attitude with a focus on improvement and innovation of business processes.
6. initiate and coach change processes within organisations in an integral and cooperative way and evaluate interventions on effectiveness.
7. is proactive, shows personal leadership and ethical awareness in his professional conduct and develops and maintains a professional network.
8. organise and direct cooperation between people in organisations with regard for the added value of people in the organisation and social, cultural and moral differences and overcomes conflicts of interest.
9. direct his personal development with an attitude of learning and with an enquiring, entrepreneurial and curious mind-set and structure and execute his work according to the PDCA- cycle.

10. communicate effectively in Dutch and English, both written and orally, with professionals from different disciplines and backgrounds.

Programme

Business Administration (curriculum 2025)	**credits**
Year 1 Business Administration	60
The Enterprising Business Administrator	*15*
BKVP25DOB - The entrepreneurial Business Administration	*15*
Sustainable Organisation	*15*
BKVP25DOG - Organising Sustainably	*15*
Process Management	*15*
BKVP25PMM - Process management	*15*
Information Management	*15*
BKVP25IMM - Information management	*15*
Year 2 Business Administration	60
Operations Management	*15*
BKVH25OPM - Operations management	*15*
Change Management	*15*
BKVH25VMM - Change management	*15*
Workplacement	*30*
BKVH25OST - Business Placement	*30*
Year 3 Business Administration	60
Organising for the future	*30*
BKVH25DWH - Agility diagnosis	*15*
BKVH25OWH - Design agility	*15*
Elective	*30*
Year 4 Business Administration	60
Action Lab	*30*
BKVH25BAL1 - Business Action Lab 1- Mid-term assessment	*15*
BKVH25BAL2 - Business Action Lab 2 - Final assesment	*15*
Graduation	*30*
BKVH25AOB - Graduate	*30*

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