Programme

Qualification awarded
Bachelor of Arts

Length of the programme
36 months

ECTS credits
180

Level of qualification
Bachelor

Mode
Full-time

Language
English

School
School of Sport Studies

Locations
Groningen

Sport Studies

Profile of the programme

The Bachelor's programme in Sport Studies (**Dutch language version**) comprises 240 ECTS (a propaedeutic phase of 60 ECTS, a main phase of 120 ECTS and a final phase of 60 ECTS). The student develops into an enterprising sports health management professional in a professional and inspiring learning environment. (Pre-)challenges (70 ECTS) and other practical components are an essential and mandatory part of this programme, as well as a graduation challenge (60 ECTS). In addition, the student largely shapes the study route himself through a flexible range of learning activities.

From the start of the programme, the student works on complex issues in the work field. Focus points are the three values of sport (the social, economic and health value). There is collaboration with teachers and other stakeholders on knowledge creation. During the programme, students work on assignments that matter and create impact in the work field. The propaedeutic phase consists of a pre-challenge (10 ECTS), a challenge (15 ECTS), compulsory (30 ECTS) and optional modules (5 ECTS).

The main phase offers more options for the student. In addition to a minor (30 ECTS) and challenges (45 ECTS), this phase consists of compulsory modules (25 ECTS) and optional
modules (20 ECTS). Examples of elective modules are: Sports business and development, Social and online marketing, Advanced sports coaching, Entrepreneurship in sports with target groups and Public and commercial financing of sports.

The minor (30 ECTS) can be chosen by the student and allows the student to delve deeper into a chosen field or broaden his/her general or subject-specific knowledge and skills. During the graduation challenge (60 ECTS), the student will work on a complex issue for a year for an organization in the professional practice of the Sport Health Management Professional. The goal is to graduate with impact

Learning outcomes

During the entire Sport Studies programme, the student works on five learning outcomes, which are derived from the professional profile.

1. Professional Identity
2. Research and Development
3. Coordination, Positioning and Supervision
4. Leadership, Management and Organisation
5. Evaluation and Advice

Each learning outcome is developed at three levels: the propaedeutic phase, main phase and final phase.

Programme

Sport Studies	**credits**
Year 1 Sport Studies	60
Sport studies & sport events, Pre-challenge Triathlon	*30*
Compulsory	*25*
SKVP24IEM - Introductory challenge event	*10*
SKVP24SWO - Sport World	*5*
SKVP25SPD - Self-regulating professional development	*5*
SKVP24EMA - General BOK 1 Event Management	*5*
Module by choice	*5*
selection of following courses	
HSVH22KEU02 - Fitness instructor A (English taught)	*5*
LCK25DUTA1 - Dutch A1	*5*
Challenge with a focus on health / economics / social impact	*30*
Compulsory	*25*
SKVP22IVC1 - International Vital City	*10*
SKVP25BOK2 - BOK 2 Sport Marketing	*5*
SKVP23CK - Challenge dedicated knowledge	*5*
SKVP22INC - Intercultural communication	*5*
Module by choice	*5*
selection of following courses	

- SKVP22VWO - Vitality @ work 5
- SKVH22GAM - Local Sport Policy 5

Year 2 Sport Studies 60

- Challenge with a focus on health / economics / social impact 30
  - Compulsory 25
    - SKVH25BFE - Challenge 3 Business and fan engagement 10
    - SKVH25BOK3 - BOK 3 Psychology sport/exercise 5
    - SKVH23BOK4 - General Body of Knowledge 4 Financial management 5
    - SKVH22SEI - Sport, entrepreneurship & innovation 5
  - Module by choice 5

    selection of following courses
    - SKVP22SCD - Social & community development 5
    - SKVH22LSP - Leadership in sports 5
- Challenge with a focus on health / economics / social impact 30
  - Compulsory 20
    - SKVH22BHL3 - Blue Zones and Healthy Lifestyle 10
    - SKVH23BOK5 - General Body of knowledge 5 Organisation and company experiences 5
    - SKVH23BOK6 - General Body of knowledge 6 Change management 5
  - Module 1 by choice 5

    selection of following courses
    - SKVH22ISP - Innovative Sport Product 5
    - SKVH25GHC - Global Health and Counceling Strategies 5
  - Module 2 by choice 5

    selection of following courses
    - SKVH22GG - Good governance in sport 5
    - SKVH22SIM - Social Impact 5

Year 3 Sport Studies 60

- Graduation year 60
  - SKVH23AFST - Graduation challenge 60

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