Hanze

Programme

Qualification awarded
Associate degree

Length of the programme
24 months

ECTS credits
120

Level of qualification
Associate degree

Mode
Full-time

Language
Dutch, with parts in English

School
Well-being, Education & Sport

Locations
Groningen

Sport

Profile of the programme

The Associate degree Programme Sport consists of a two-year programme (120 ECTS credits). The programme is practice-oriented: a work placement and other practical components form an essential and compulsory part of this programme, as does a graduation project.

Learning outcomes

Professional identity
The Ad sport professional systematically manages his own professional identity based on reflection and using: knowledge and experiences of others and in this way contributes to the development of themselves and the immediate, professional environment

Entrepreneurship and development
The Ad sports professional is a curious professional in the sports and exercise context, who works methodically under guidance from a healthy curiosity and proactive attitude. He asks questions, analyzes and interprets research results under supervision. Based on the knowledge and insights acquired, he develops suitable sports and exercise products under supervision

Creating and supervising
The Ad sport professional coordinates, positions and supervises projects and programs to promote sport and exercise. The Ad sport professional initiates these projects and carries out these exercise programs together with others and under supervision and is able to fulfill an executive and coordinating role at tactical and operational level depending on the situation.

Coordinate and collaborate
The Ad sport professional manages and organizes good business operations and adequate execution of the work within set frameworks, under supervision and partly independently, and is enterprising in this regard.

Communicate and advise
The Ad sport professional develops, advises, implements and evaluates under supervision on strategy and policy regarding sport and exercise. The Ad sport professional independently uses the policy cycle with the aim of safeguarding and developing the continuity and quality of both the sports and exercise products and the value for the (sports) organization.

Programme

Sport	**credits**
Year 1 Associate degree Sport	60
The World of Sports	*30*
The World of Sports	*20*
ASVA21ORG - Organizational consulting	*10*
ASVA21SPE - Eventmanagement basic	*5*
ASVA21SK1 - World of Sports	*5*
Module by choice	*10*
selection of following courses	
ASVA21ISD - Sportbusiness	*5*
ASVA21SK3 - Sports marketing basic	*5*
ASVA21TRD - Sporttrainer certificate	*5*
	30
Sports practices	*20*
ASVA21VIW - Vitality @Work	*10*
ASVA21SK2 - Financial management in sports	*5*
ASVA21SK6 - Sportsethics	*5*
Module by choice	*10*
selection of following courses	
ASVA21SAL - Active lifestyle	*5*
ASVA21STK - Sporttechnical staff	*5*
ASVA21SK4 - Sportperformance	*5*
ASVA21TRD - Sporttrainer certificate	*5*
Year 2 Associate degree Sport	60
Local sport policy	*30*
ASVA21SK9 - Eventmanagement and marketing communication pro	*10*
ASVA21SVB - Healthy and active environment	*5*

ASVA21PSP - Personal talentprogram	*10*
ASVA25CIS - Communication in sports	*5*
Graduate in sports	*30*
ASVA23AFS - Graduation challenge	*30*

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