Hanze

Programme

Qualification awarded
Master of Science

Length of the programme
24 months

ECTS credits
60

Level of qualification
Master

Mode
Part-time

Language
Dutch, with parts in English

School
Business & Law

Locations
Groningen

Interdisciplinary Business Professional

Profile of the programme

With the Interdisciplinary Business Professional master programme (MSc), Hanze University Groningen, University of Applied Sciences (Hanze UAS) intends to educate creative and entrepreneurial Business Professionals, who will lead the way in realising necessary changes and innovations within the economic domain, notably within small and medium enterprises (SMEs). This particular master programme aims to train and educate professionals that are shaping their own entrepreneurship as intrapreneurs within the companies and organisations where they are going to work. In this process they are going to learn at master level how to cooperate interdisciplinary with other professionals in order to realise innovations together.

Learning outcomes

The **Interdisciplinary Business Professional Master programme** comprises 60 ECTS divided over business and management concepts, through evidence-based research approaches (35 ECTS), and an applied research Master Thesis (25 ECTS). With the Interdisciplinary Business Professional master programme (MSc), Hanze University of Applied Sciences, Groningen educates Business Professionals, who will lead necessary changes and innovations. These Business Professionals combine expert knowledge within the functional areas of Marketing, Finance, HRM or Business & IT, enabling them to indicate complex issues and analyze these from different perspectives. These graduates cooperate with professionals from varying disciplines. This master programme prepares students for functions within international organisations, to effect sustainable innovations in complex environments and in time

The programme learning outcomes are:

LO 1 Researching: the student analyses the strategic context in which the professional operates by doing (qualitative and quantitative) research. He structures and analyses the strategic context with the help of relevant theory, and in this process he creates an original contribution to developing or applying ideas.

LO 2 Innovating: the student designs innovative strategic and operational solutions which create a unique value and which are in line with his own vision (developed by himself) and the desirable road for development. All this fits in with the context in which the organisation operates.

LO 3 Working interdisciplinary: the student operates on the interface of disciplines. He uses knowledge and skills, theories, concepts and models from the disciplines of Marketing, Finance, HRM, and Business & IT, adding value to these disciplines when he integrates them into original solutions in current but also in new or complex situations.

LO 4 Enterprising: the student knows how to turn around developments in a sustainable way into new ideas, concepts, and roads for development of the professional practice. The student takes the initiative, dares to take risks, shows self-confidence, responsibility and perseverance. He creates and seizes opportunities, knowing how to adapt to a changing (societal) environment.

LO 5 Advising: from his interdisciplinary background, the student gives advice as regards business content, based on the analysis and priorities of a large amount of partly incomplete information in the strategic context of the company, taking into account societal and ethical responsibilities. In the process he is able to translate the gist into concrete recommendations.

LO 6 Leading: the student directs innovation processes and change projects, creating the necessary support for the acceptance of these processes and change projects in his own professional context. Meanwhile he inspires and stimulates the internal and external stakeholders in an interdisciplinary context to jointly realize the desirable strategic solution.

LO 7 Networking: the student is an agile, well-educated professional, playing a coordinating and connecting role. He is the networker, the cement that effects the connection between the various stakeholders inside and outside his own organisation. He creates synergy from the diversity in backgrounds and knows how to turn this synergy into meaningful innovations or possible solutions.

LO 8 Evaluating: the student evaluates the quality and effectiveness of the solutions that have been implemented from an evidence-based mindset, and based on this he continuously improves the quality of the processes and products in his own professional context.

LO 9 Reflecting: the student reflects critically on his own professional attitude and behaviour, takes an autonomous responsibility for the consequences and adjusts his own attitude and way of acting in complex interdisciplinary situations.

LO 10 Communicating: the student communicates effectively with internal and external stakeholders,

because he speaks the language of the different professional cultures that constitute an interdisciplinary team. He is able to clearly and unambiguously formulate conclusions, and to communicate the knowledge, motives and considerations underlying them to third parties.

Programme

Interdisciplinary Business Professional	**credits**
Year 1	30
▯ BPDM26OZ1 - Research 1	*15*
▯ BPDM26BOKS1 - Body of Knowledge 1	*15*

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