Hanze

Programme

Qualification awarded
Master of Science

Length of the programme
12 months

ECTS credits
60

Level of qualification
Master

Mode
Full-time

Language
English

School
Business & Law

Locations
Groningen

Interdisciplinary Business Professional

Profile of the programme

The Master Interdisciplinary Business Professional (MIBP) (MSc) at Hanze University of Applied Sciences educates interdisciplinary, research-informed professionals who address complex organisational and societal challenges. The programme integrates multiple business disciplines with a focus on sustainability, innovation, technology, and entrepreneurship. Built on the pillars of Applied Research, Interdisciplinary Assignments, and Professional Development & Ethics, students develop analytical, collaborative, and evidence-based problem-solving competences. Graduates are prepared to think globally, act locally, and create responsible impact in professional practice. A distinctive feature of the programme is the journal article-style master's thesis based on independent applied research.

Learning outcomes

The learning outcomes that students reach upon the completion of the programme are listed below in the Programme Learning Outcomes (PLOs).

PLO 1: Research

Apply analytical and research methods to solve complex business problems.

PLO 2: Innovation and Entrepreneurship

Evaluate and develop innovative business solutions and models in dynamic environments.

PLO 3: Interdisciplinary approach

Integrate knowledge across business disciplines to address complex organizational issues

PLO 4: Professional Development & Leadership

Make informed ethical decisions and demonstrate leadership in organizational contexts and stakeholder management and engage in critical reflective practice.

PLO 5: Communication

Communicate effectively in written and oral forms across different professional contexts.

Programme

Interdisciplinary Business Professional	**credits**
Semester 1	30
▯ BPVM26RIB1C - Research in Business - Research proposal	*5*
▯ BPVM26INA1 - Innovation Assignment	*15*
▯ BPVM26BKS1 - Body of Knowledge and Skills	*10*
Semester 2	30
▯ BPVM26PSK1C - Professional Skills Development & Ethics	*5*
▯ BPVM26THE1C - Master Thesis	*25*

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