Hanze

Exchange-programme

Qualification awarded
-

Length of the programme
-

ECTS credits
-

Level of qualification
Contract

Mode
Full-time

Language
English

School
Business & Law

IBS Exchange programme International Business - Advanced

Profile of the programme

In the International Business Advanced programme, students will work as business consultants with companies to come up with solutions for real business issues. In addition, you will develop essential skills for international business success, including networking, relationship management, negotiation skills, and intercultural competency, while exploring global themes like sustainability.
In a Multidisciplinary Business Simulation, different business areas are integrated into a fun and competitive simulation game. Students engage in a comprehensive simulation covering all aspects of business operations, including mission, strategy, finance, and entrepreneurship, to understand holistic company dynamics and make strategic decisions. In addition, you can specialise in a business area of your interest by choosing two elective courses covering various aspects of international business, including marketing, finance, and human resource management.

This programme will give you the opportunity to gain practical skills necessary to diagnose complex business problems from different business areas and design innovative and effective solutions in an international business setting. You will learn to effectively cultivate and manage relationships with diverse stakeholders from various cultures to achieve organisational goals. Ultimately, you will learn to apply consultancy skills in a global context.

Subjects per semester (Autumn semester is period 1 and 2, Spring semester is period 3 and 4)

Standard components (you can choose one or more):
- Advanced Business Consulting - 10 ECTS
- Global Business Behaviour - 5 ECTS
- Multidisciplinary Business Simulation - 5 ECTS

Choose **only one** of the following electives for the first half of the semester:
- Digital Marketing - 5 ECTS
- International Finance and Investments - 5 ECTS
- Strategic Human Resource Management - 5 ECTS (Only in Autumn)
- Enhanced Operations Management - 5 ECTS

Choose **only one** of the following electives for the second half of the semester:
- Product and Brand Management - 5 ECTS
- International Accounting - 5 ECTS
- Advanced Procurement Management - 5 ECTS (Only in Autumn)
- Fundamentals of Leadership - 5 ECTS

Learning outcomes

No content available

Programme

IBS Exchange programme International Business - Advanced	**credits**
Autumn Semester	30
Autumn Standard Components	*20*
LBVB26MBS1C - Multidisciplinary Business Simulation	*5*
LBVB26GBB1C - Global Business Behaviours	*5*
LBVB26ABC1C - Advanced Business Consulting	*10*
Autumn Electives	*10*
Elective P1	*5*
selection of following courses	
LBVB26EOM1C - Enhanced Operations Management	*5*
LBVB26IFI1C - International Finance and Investments	*5*
LBVB26SHR1C - Strategic Human Resource Management	*5*
LBVB26DMK1C - Digital Marketing	*5*
Elective P2	*5*
selection of following courses	
LBVB26APM1C - Advanced Procurement Management	*5*
LBVB26FLO1C - Fundamentals of Leadership in Organisations	*5*
LBVB26IAC1C - International Accounting	*5*
LBVB26PBM1C - Product and Brand Management	*5*
Spring Semester	30

- Spring Standard Components *20*
  - LBVB26MBS1C - Multidisciplinary Business Simulation *5*
  - LBVB26GBB1C - Global Business Behaviours *5*
  - LBVB26ABC1C - Advanced Business Consulting *10*
- Spring Electives *10*
  - Elective P3 *5*

    selection of following courses
    - LBVB26IFI1C - International Finance and Investments *5*
    - LBVB26EOM1C - Enhanced Operations Management *5*
    - LBVB26DMK1C - Digital Marketing *5*
  - Elective P4 *5*

    selection of following courses
    - LBVB26PBM1C - Product and Brand Management *5*
    - LBVB26IAC1C - International Accounting *5*
    - LBVB26FLO1C - Fundamentals of Leadership in Organisations *5*

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