

## Marketing

Programme	EC
Year 3 Marketing	60
Block 9: Market Research 2  CELHOWEA9 - Work Activities 9  CELHOSTB9 - Academic Counselling 9  CELB15ALO9 - Effectuation Market Research Action Learning  CELHOOND - Research Methods  CELH3ONL1 - Online Marketing 1  CELB19MKC - Marketing Communication	15 4 1 4 2 2 2
□ Block 10: Strategic Marketing 1 □ CELH0WEA10 - Work Activities 10 □ CELB19ALO10 - Strategic Marketing 1 - Action Learning □ CELB19ONL2 - Online Marketing 2 □ CELB15ENG6 - English 6 □ Block 11: Strategic Marketing 2 □ CELH0WEA11 - Work Activities 11 □ CELH0STB11 - Academic Counselling 11 □ CELB16ALO11 - Strategic Marketing 2 - Action Learning □ CELB16STR2 - Strategic Marketing 2 □ CELH3EXP - Export Plan □ CELH3IMK - International Marketing	15 4 1 5 4 1 15 4 1 4 2 2
Block 12: Management Control en Accountability  CELHOWEA12 - Work Activities 12  CELHOSTB12 - Academic Counselling 12  CELB15ALO12 - Management Control - Action Learning  CELH1MAC - Management Control and Accountability  CELB15ENG7 - English 7	15 4 1 4 4 2