

Marketing Management Exchange Programme Semester 1 (Autumn)

Programme	EC
Semester 1 Exchange Students	24
Block: Marketingplanning; analysis	12
CIVB20MKT1 - Marketing Planning Analysis	4
CIVB18FAC - Financial Accounting	2
CIVB20DST - Design Thinking	3
CIVB18INT - International Dimension	3
Block: Marketingplanning; decisions	12
CIVB18IPA10 - Integrated Project Assignment 10	3
CIVB20MKT2 - Marketing Planning Decisions	4
CIVB18BCO - Business Communication	2
CIVB18RES1 - Research 1	2
CIVB19PD - Personal Development	1

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