

Communication

Programme

EC

Year 1 Communication

60

□ Crisis & Reputation

15

- COVP16CPA1 - Project News Analysis and Media Advice 5
- COVP14CPA2 - Communication and Media Theory 1 5
- COVP18CPA3 - Communication in the Public Domain 5

□ Online Branding

15

- COVP16CIB1 - Project Online Content Marketing 5
- COVP14CIB2 - Marketing Communication and Research 5
- COVP18CIB3 - Professional Skills 2: Online Communication 5

□ Media & Entrepreneurship

15

- COVP16CCO1 - Project Mediaconcept and Pitch 5
- COVP14CCO2 - Entrepreneurship and Media 5
- COVP18CCO3 - Professional Skills 3: Entrepreneurial & Media Skills 5

□ Event: Orientation to the Profession

15

- COVP16OOB1 - Project The Congress 5
- COVP14OOB2 - Communication and Media Theory 2 5
- COVP18OOB3 - Professional Skills 4: Networking 3
- COVP17NED - Language Development: Dutch 1
- COVP17ENG - Language Development: English 1