

## Marketing

Pı	Programme	
Ye	arketing 60	
	Module C: Marketing and Communication Plan	30
	CEMB19EMP - Final Assignment Marketing Plan	10
	CEMB190MK - Operational Marketing	5
	CEMB18ACC - Accountability	5
	CEMB18CTR - Communication Training	5
	CEMB18CPL - Communicatie Plan	5
	Module D: Market Research and Online Marketing	30
	CEMB19EMO - Final Assignment Market Research	10
	CEMB180ZT - Research Methods Theory	5
	CEMB180ZO - Research Methods Assignment	5
	CEMB19DMT - Data Driven Marketing	5
	CEMB180MO - Online Marketing Assignment	5

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