

## Marketing

### Programme

EC

#### Year 3 Marketing

60

#### □ Module E: Marketing Strategy and Management

30

▫ CEMB19EMM - Final Assignment Marketing Strategy and Management

10

▫ CEMB19MST - Marketing Strategy

5

▫ CEMB19MOR - Marketing Organisation

5

▫ CEMB20ICL - Internal Communication and Leadership

10

#### □ Module F: International Entrepreneurship

30

▫ CEMB19EIO - Final assignment International Entrepreneurship

10

▫ CEMB19AMS - Account Management and Sales

5

▫ CEMB20ION - International Entrepreneurship

5

▫ CEMB19ENG2PR - English 2 (Presentation)

5

▫ CEMB19ENG2PO - English 2 (Portfolio)

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