

Communication

Programme

EC

Year 1 Communication

60

□ Crisis & Reputation

15

- COVP21CPA1 - Project News Analysis and Media Advice 5
- COVP14CPA2 - Communication and Media Theory 1 5
- COVP21CPA3 - Professional Skills 1: Communication in the Public Domain 5

□ Online Branding

15

- COVP21CIB1 - Project Online Content Marketing 5
- COVP14CIB2 - Marketing Communication and Research 5
- COVP21CIB3 - Professional Skills 2: Online Communication 5

□ Media & Entrepreneurship

15

- COVP21CCO1 - Project Mediaconcept and Pitch 5
- COVP14CCO2 - Entrepreneurship and Media 5
- COVP21CCO3 - Professional Skills 3: Entrepreneurial Skills 5

□ Event: Orientation to the Profession

15

- COVP21OOB1 - Project Event: Orientation to the Profession 5
- COVP14OOB2 - Communication and Media Theory 2 5
- COVP21OOB3 - Professional Skills 4: Networking 5