

Communication

Programme

	EC
Year 2 Communication	60
□ Campaign: Policy and Concept	15
▫ COVB21CBC1 - Project Campaign 1	5
▫ COVB15CBC2 - Communication Theory and Research 1	5
▫ COVB21CBC3 - Professional Skills 5: Advice	5
□ Campaign: Planning and Realisation	15
▫ COVB21CPR1 - Project Campaign 2	5
▫ COVB15CPR2 - Communication and Media Theory 3	5
▫ COVB21CPR3 - Professional Skills 6: Creation	5
□ The Entrepreneurial Communication Professional	30
▫ COVB21DOC1 - The Entrepreneurial Communication Professional	30