

## Minor International Marketing

## Programme

Minor International Marketing

- IBVB14MST1A International Marketing Strategy 1 Written Exam
- IBVB14MST1C International Marketing Strategy 1 Assignment
- IBVB14IPM1A International Product Management 1 Written Exam
- IBVB14IPM1C International Product Management 1 Assignment
- LBVB19BRD1A Brand Management 1 Written Exam
- IBVB17BRD1C Brand Management 1 Assignment 1
- BVB19IMC1A Integrated Marketing Communication 1 Written Exam
- BVB19IMC1C Integrated Marketing Communication 1 Assignment
- IBVB17ISM1A International Sales Management 1 Written Exam
- IBVB17ISM1C International Sales Management 2 Assignment
- IBVB14ONM1C Online Marketing

share your talent. move the world.

EC

30

3

2

3

2

3

2

3

2

3

2

5

Although every effort has been taken to ensure the accuracy of the information in the ECTS Course Catalogue, we cannot guarantee that the content and the information contained in it is always up-to-date, complete or true. Accordingly, no rights can be derived from the contents of the catalogue.