

## Minor International Marketing

### Programme

	EC
Minor International Marketing	30
▫ IBVB14MST1A - International Marketing Strategy 1 Written Exam	3
▫ IBVB14MST1C - International Marketing Strategy 1 Assignment	2
▫ IBVB14IPM1A - International Product Management 1 Written Exam	3
▫ IBVB14IPM1C - International Product Management 1 Assignment	2
▫ LBVB19BRD1A - Brand Management 1 Written Exam	3
▫ IBVB17BRD1C - Brand Management 1 Assignment 1	2
▫ LBVB19IMC1A - Integrated Marketing Communication 1 Written Exam	3
▫ LBVB19IMC1C - Integrated Marketing Communication 1 Assignment	2
▫ IBVB17ISM1A - International Sales Management 1 Written Exam	3
▫ IBVB17ISM1C - International Sales Management 2 Assignment	2
▫ IBVB14ONM1C - Online Marketing	5