

Marketing Major Marketing and Sales Management

Programme	EC
Year 2 Marketing Major MSM	60
□ Block 5: Market Research	15
▫ CEVB22ONZ5 - Domain Research 5	5
▫ CEVB22MKT5 - Domain Marketing 5	5
▫ CEVB22PPG5 - Domain Professional and personal growth 5	5
□ Block 6: Sales (MSM Tactical)	15
▫ CEVB22MSMONZ6 - Domain Research 6	5
▫ CEVB22MSMMKT6 - Domain Marketing 6 - Sales 6 / sales management	5
▫ CEVB22PPG6 - Domain Professional and personal growth 6	5
□ Block 7 and 8: Work Placement (operational / tactical)	30
▫ CEVB21DOC - Start Document	3
▫ CEVB21STG - Report Company Assignment	24
▫ CEVB17PD7 - Personal Development 7	3