International Communication

Programme	EC
Year 4 International Communication	60
⬚ Year 4	*10*
selection of following courses	
▫ ICVB21PRJ1 - Project	*10*
▫ ICVB21PRJE - Project Energy	*10*
▫ ICVB21PRJI - Project Innovation Lab	*10*
⬚ Electives Theory	*5*
selection of following courses	
▫ ICVB20THY1 - Visual Communication	*5*
▫ ICVB20THY2 - International Branding	*5*
▫ ICVB20THY3 - Digital Marketing Communication	*5*
▫ ICVB20THY4 - Public Affairs	*5*
▫ ICVB20THY5 - News and Disinformation	*5*
▫ ICVB22THY6 - Testing Communication Products	*5*
⬚ Electives Tools	*5*
selection of following courses	
▫ ICVB20TLS1 - Media Tools	*5*
▫ ICVB20TLS2 - Digital Analytics	*5*
▫ ICVB20TLS3 - Copywriting	*5*
▫ ICVB22TLS4 - Facilitating Virtual Teams	*5*
▫ ICVB20TLS5 - Social Media and Content Creation	*5*
⬚ Graduation Project	*30*
one of following courses	
⬚ Graduation project	*30*
▫ ICVB21GRA2 - Graduation Assignment	*30*
⬚ Graduation Abroad	*30*
▫ ICVB21GAB2 - Graduation Assignment Abroad	*30*

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