

Marketing

Programme

EC

Year 3 Marketing

60

□ Module E: Marketing Strategy and Management

30

▫ CEMB19EMM - Final Assignment Marketing Strategy and Management

10

▫ CEMB19MST - Marketing Strategy

5

▫ CEMB22MOR - Marketing Organisation

5

▫ CEMB20ICL - Internal Communication and Leadership

10

□ Module F: International Entrepreneurship

30

▫ CEMB19EIO - Final assignment International Entrepreneurship

10

▫ CEMB19AMS - Account Management and Sales

5

▫ CEMB20ION - International Entrepreneurship

5

▫ CEMB22ENG2 - English 2

10