

## Communication

### Programme

	EC
Year 4 Communication	60
□ Project Year 4	10
<i>selection of following courses</i>	
▫ COVB22PRJ1 - Project	10
▫ COVB22PRJE - Project Energy	10
▫ COVB22PRJI - Project Innovation Lab	10
□ Electives Theory	5
<i>selection of following courses</i>	
▫ COVB20THY1 - Visual Communication Theory	5
▫ ICVB20THY2 - International Branding	5
▫ COVB20THY3 - Digital Marketing Communication	5
▫ COVB20THY5 - News and Disinformation	5
▫ ICVB22THY6 - Testing Communication Products	5
▫ COVB23THY7 - Communication in organisations	5
□ Electives Tools	5
<i>selection of following courses</i>	
▫ COVB20TLS1 - Media Tools (video)	5
▫ COVB20TLS2 - Digital Analytics	5
▫ COVB22TLS3 - Copywriting	5
▫ ICVB22TLS4 - Facilitating Virtual Teams	5
▫ COVB20TLS5 - Social Media and Content Creation	5
▫ COVB20TLS6 - Media Contacts	5
□ Graduation Project	30
<i>one of following courses</i>	
□ Graduation Project	30
▫ COVB23ASO - Graduation Assignment	30
□ Graduation Project Abroad	30
▫ COVB23ASOB - Graduation Assignment Abroad	30